

Overview

1 The Promise of Digital — Livelihoods, Wellbeing, Resilience

- Catalyse progress towards achieving Sustainable Development Goals (SDGs)
- By 2030, estimated economic value of USD 60 billion gained; USD 100 billion potential income from adoption of Web 3 over the next 20 years



3 Digital opportunities can offer a faster track to addressing Pakistan's chronic economic challenges

- Realising this latent potential will require a holistic, long-term, and aggressive approach
- Ecosystem-wide engagement to facilitate and include all stakeholders and actors — public and private, local and global — to drive collective action for reaping greater rewards
- Ownership and accountability to align short-term decisions to longer-term objectives, growth priorities and gains
- Creation of an enabling and conducive pro-growth environment that encourages innovation and global integration
- User-centric efforts to design and build digital experiences to engage all segments of the population

2 Framework for Pakistan's Digital Transformation — Powering a digital transformation agenda for Pakistan

PRINCIPLES

- Digital-First/Universality
- Digital Equity
- User-Centricity
- Community
- Open Data
- Privacy
- Platform Driven Design

DIGITAL FUTURES

- Artificial Intelligence
- Blockchain
- Metaverse
- Cloud Computing

GROWTH PRIORITIES

- Digital Government
- Start-up Environment
- Sector Digitisation
- Global Integration

CORE ENABLERS

- Institutional Architecture
- Digital Infrastructure
Connectivity
Digital ID
Digital Financial Services
- Skills
- Trust and Safety

2a Essential pre-requisites that can enable digitisation at scale — agenda-setting, access, and adoption

- Over the last two decades, Pakistan's ranking across some prominent digital indices has not shown any significant improvement
- Policies and governance structures, digital infrastructure, digital skills, and safety protocols are identified as key elements of the core enablers

2b Growth priorities are thematic clusters that aggregate digital interactions to seed and grow digital transactions

Technology-led government and businesses can contribute to the digital economy as follows:

- Growth of local digital businesses, new offerings, public private partnerships
- Increased digital literacy and skilling
- Enabling environment for the private sector to grow
- Growing market for digital services, solutions
- Interest by regional and global players to tap into market potential

2c Forward-looking priorities that build on developments in frontier technologies

Strong footing on enablers and growth priorities required to position for dividends in the future

